



## CONNECTICUT ENVIRONMENTAL ACTION DAY

One-day conference at UConn to inspire middle school students to take the #ClimateChangeChallenge!

### Climate Change Challenge Competition Instructions

This fun and social competition will provide a platform to help middle school & UConn teams from across Connecticut to take measurable action on solutions to climate change.

#### When your school team joins the Climate Change Challenge, you:

- 1) Receive guidance on tangible actions you can take to address global warming;
- 2) Earn points for each action your team completes;
- 3) See the positive impact by the collective action of all participating teams; and
- 4) Have the chance to win the grand prize: (1) state recognition for your school/team, (2) an opportunity to come present about your team's efforts at Connecticut Environmental Action Day in 2021, and (3) more!

#### Below are details on how to join and participate in the competition:



#### Create a team on the Drawdown Ecochallenge website

- We will use the Drawdown Ecochallenge platform to learn about the top 100 solutions you can take to tackle climate change, earn points for your actions and see the collective impact of everyone participating in the Climate Change Challenge!
- First, decide who the team captain will be (may be a teacher or student).
- Next, the team captain should go to <https://drawdown.ecochallenge.org/>.
- Click "JOIN" (use Facebook, Google or Email to join).
- The next registration step will ask you to add your location and demographic information.
- Finally, you will create your own team. Select "CREATE YOUR OWN TEAM."
  - At a minimum, add a team name, select Connecticut for your state, and add your school name.
  - Set the "TEAM CHECK-IN WINDOW" to start on Feb 28, 2020. You may select any end date.
  - If you want to have fun with it, add a team logo, avatar or photo.



#### Confirm team registration with CT Environmental Action Day Leaders

- Once your team is registered on the website, email Laura Cisneros ([laura.cisneros@uconn.edu](mailto:laura.cisneros@uconn.edu)) the following information:
  - Your team name
  - Your school name
- This step is a very important because we will add your team to our database and be able to keep track of the specific teams participating in the Climate Change Challenge Competition.
- You will receive an email confirmation from Laura that your team is successfully entered into the Climate Change Challenge Competition.



### Add teammates

- You can add teammates at any point throughout the competition. We encourage you to inspire others to contribute to your team's efforts to address climate change issues!
- You can add teammates 3 ways:
  - Send email invites when you initially create your team (a step when creating your team).
  - Send email invites after the creation of your team by logging in at <https://drawdown.ecochallenge.org/>, go to Dashboard, and scroll down until you see "INVITE TEAMMATES" on the left-hand side panel.
  - Have teammates go to the website (<https://drawdown.ecochallenge.org/>) and "JOIN." While registering, instead of creating a new team, they will select "JOIN AN EXISTING TEAM" and search for the team name.



### Take action & earn points!

- Watch this short video to learn how to explore actions to take, earn points and use the Drawdown Ecochallenge platform: <https://vimeo.com/290638030>
- Login to the competition at <https://drawdown.ecochallenge.org/>.
- On the "DASHBOARD", on the left-hand side panel, click "EDIT ACTIONS." This will take you to the challenges that you can explore.
- Browse the Challenges to determine which actions your team (note: at top of challenges page, select "my team" as being assigned the action, so that you know all the actions everyone is working on). Select the specific actions your team will work to complete.
- Remember to return to the <https://drawdown.ecochallenge.org/> to report the actions that your team has completed.



### Check on status & share on social media!



- When logged in at <https://drawdown.ecochallenge.org/>, see how your team is doing by selecting "TEAMS" at the top of the page and filter by state (select Connecticut).
- Share updates about all the great work you are doing by:
  - Selecting "Feed" at the top of the page and writing a post in the text box; or
  - Sharing pictures, videos or updates on social media using the following: #ClimateChangeChallenge, #ExtendTheChange, and @UConnExtension.

If you need help or guidance throughout the competition, please contact us at [laura.cisneros@uconn.edu](mailto:laura.cisneros@uconn.edu). We will provide bi-weekly updates and words of encouragement during the competition period (Feb 28 to Apr 30).

Winners will be announced on Friday, May 1st.